



Australian Network for  
Plant Conservation Inc



**APCC 12**  
12th Australasian Plant  
Conservation Conference 2018



Centre for Australian  
National Biodiversity Research



## 12th Australasian Plant Conservation Conference (APCC12)

*"Moving house - a new age for plant  
translocation and restoration"*

### Sponsorship Prospectus

***Help contribute to the conservation  
of Australia's unique plants!***

***[www.anpc.asn.au/conferences/2018](http://www.anpc.asn.au/conferences/2018)***

**Sunday 11th - Thursday 15th November 2018  
CSIRO Discovery Centre  
Canberra**



## What will the conference be about?



*Grevillea iaspicula* (Wee Jasper Grevillea) is only found naturally at six sites around the Lake Burrinjuck and Wee Jasper areas. Photo: Brian Walters

*Lepidium ginninderrense* (Ginninderra Peppergrass) is known from two natural sites and two planted sites in the northern ACT. Photo: Bruce Clarke

The Australian Network for Plant Conservation (ANPC) and the Centre for Australian Biodiversity Research (CANBR) cordially invite you to support our national plant conservation conference to be held in Canberra in November 2018 on the theme of **“Moving House - a new age for threatened plant translocations and restoration”**.

**The 12th Australasian Plant Conservation Conference (APCC12)** will bring conservation researchers and practitioners together to discuss the recent advances in species translocation across Australia. Species translocations have been an important conservation approach for more than two decades to save threatened species from extinction. With no foreseeable reduction in threats from climate change, urban and agricultural expansion and intensification, and invasive pests and diseases, translocations will be increasingly important into the future.

To coincide with the release of the third edition of the ANPC's Threatened Plant Translocation Guidelines we will bring together a diverse range of the leading botanists, ecologists, land managers, and on-ground plant conservation workers from around Australia, from universities, government, consultancies, NRM groups and NGOs to discuss some of the latest scientific findings and practical outcomes for successful threatened plant translocations.

### Conference subthemes are:

- » **Moving house - lessons from the past – who's done what where and what do we now know?**  
Exploring plant introductions across Australia over the past 30 years.
- » **Moving house – what's new?**  
This session will include new approaches, ideas or tools to assist you when making decisions about moving plants.
- » **Policy and politics of moving plants**  
Here we will explore the policy and politics of moving plants – hear from experts about their expectations for policy that guides when, how and where we move plants.

- » **Crossing over – what can we learn from moving organisms other than plants?**

This session will include presentations about what lessons have been learnt by moving other types of organisms to expand our understanding of the role and importance of plants.

- » **Effective partnerships – who, why and how? What works and what doesn't?**

Showcasing partnership projects including citizen science where multiple stakeholders have engaged in translocation and restoration projects.

- » **Do you need a safe deposit box? The importance of ex-situ conservation in translocation**

Here we will explore the role of *ex situ* conservation in plant translocation and restoration including examples of successful plant reintroductions from *ex situ* collections.

The conference will be held at the CSIRO Discovery Centre, which is centrally located to the Canberra city centre, ANU, the Australian National Botanic Gardens and backs onto the Black Mountain bushland reserve. A week of exciting presentations, field trips and a threatened plant translocation workshop are planned.

The conference organising committee has secured a great line-up of Keynote and Plenary Speakers including:

- » **Sally Box** Threatened Species Commissioner
- » **Sarah Legge** Threatened Species Recovery Hub
- » **Peter Vesk** University of Melbourne
- » **Damian Wrigley** Australian Seed Bank Partnership
- » **Belinda Pellow** President, Ecological Consultants Association of NSW Inc.

The biennial Australasian Plant Conservation Conference has become the premier event in Australia to discuss plant conservation issues with a variety of groups from practitioners to researchers. The last conference was successfully hosted in Melbourne in November 2016 <http://anpc.asn.au/conferences/2016>

# Sponsorship Opportunities



Wahlenbergia gloriosa (Royal Bluebell), the floral emblem of the ACT. Photo: Jo Lynch



APCC11 Seed Industry Workshop in November 2016. Photo: Martin Driver

Your business or organisation is invited to sponsor the 12th Australasian Plant Conservation Conference!

Please take the time to read the Sponsorship Opportunities in the tables below and be a part of this premier event in Canberra! Many options for sponsoring the Conference are available but the organising committee is happy to accommodate any other forms of sponsorship following discussions with proponents. Sponsorship may be financial, in kind, or a discount on services. Donations of \$2 or more to the ANPC are tax-deductible.

## Summary table:

Sponsorship level	\$ amount	Sponsorship level	\$ amount
Gold	10,000	Welcome Reception / Poster Session	1,000
Silver	5,000	Trade Stall	1,000
Bronze	2,500	Speaker	750
Plenary Speaker	2,000	Lunch or Morning/ Afternoon Tea	500
Conference Dinner	1,500	Advertising in Conference Proceedings	400
Field Trip	1,500	Prize donations	200
Workshop	1,500	Conference Bag Insert	100

## Gold Sponsor (\$10,000)

Your logo, with acknowledgement as Gold Sponsor, and with prime listing, on:	<ul style="list-style-type: none"> <li>» the Conference website (including hyperlink to your organisation's home page).</li> <li>» Registration Form.</li> <li>» Conference Program (including front cover).</li> <li>» 4 x APC's including conference proceedings.</li> <li>» screen at opening and closing sessions and between speakers on Day 1 and 2.</li> <li>» all APCC12 adverts.</li> </ul>
Staff benefits	<ul style="list-style-type: none"> <li>» two (2) presentations at APCC12, relating to conference themes.</li> <li>» Full Conference Registration for three (3) representatives inclusive of all benefits – excludes accommodation and conference dinner.</li> </ul>
Publicity	<ul style="list-style-type: none"> <li>» One branded stall at venue for distribution and promotion of your materials.</li> <li>» 120 word paragraph and organisation contact details to showcase your organisation in the Conference Program.</li> <li>» Corporate Banner displayed in a prominent position (chosen by organiser) during the Conference Plenary sessions (banner to be provided by the sponsor).</li> <li>» 3 x quarter page adverts in Australasian Plant Conservation (full colour available).</li> <li>» Opportunity to include two (2) items of promotional merchandise in the delegate bags.</li> </ul>
Use of the APCC12 logo	<ul style="list-style-type: none"> <li>» until December 2019.</li> </ul>



## Sponsorship Opportunities continued



*Dillwynia glauca (Michelago Parrot-pea) is only found in five recorded areas on the NSW Southern Tablelands. Photo: John Briggs*

*APCC10 Central Plateau field trip in November 2014. Photo: Natalie Tapson*

### Silver Sponsor (\$5,000)

Your logo, with acknowledgement as Silver Sponsor, on:	<ul style="list-style-type: none"> <li>» the Conference website (including hyperlink to your organisation's home page).</li> <li>» Conference Program.</li> <li>» 4 x APC's including conference proceedings.</li> <li>» screen at opening and closing sessions on Day 1 and 2.</li> </ul>
Staff benefits	<ul style="list-style-type: none"> <li>» one (1) presentation at APCC12, relating to conference themes or work in plant conservation.</li> <li>» Full Conference Registration for two (2) representatives inclusive of all benefits – excludes accommodation and conference dinner.</li> </ul>
Publicity	<ul style="list-style-type: none"> <li>» Sponsorship of Welcome Reception (see below).</li> <li>» 80 word paragraph and organisation contact details to showcase your organisation in the Conference Program.</li> <li>» 2 x quarter page adverts in Australasian Plant Conservation (full colour available).</li> <li>» Opportunity to include two (1) item of promotional merchandise in the delegate bags.</li> </ul>
Use of the APCC12 logo	<ul style="list-style-type: none"> <li>» until December 2019.</li> </ul>

### Bronze Sponsor (\$2,500)

Your logo, with acknowledgement as Bronze Sponsor, on:	<ul style="list-style-type: none"> <li>» the Conference website (including hyperlink to your organisation's home page).</li> <li>» Conference Program.</li> <li>» 3 x APC's including conference proceedings.</li> <li>» screen at opening and closing sessions.</li> </ul>
Staff benefits	<ul style="list-style-type: none"> <li>» Full Conference Registration for one (1) representative inclusive of all benefits – excludes accommodation and conference dinner.</li> </ul>
Publicity	<ul style="list-style-type: none"> <li>» Sponsorship of one (1) morning and afternoon refreshment break, with promotion of your organisation.</li> <li>» 50 word paragraph and organisation contact details to showcase your organisation in the Conference Program.</li> <li>» 1 x quarter page advert in Australasian Plant Conservation (full colour available).</li> <li>» Opportunity to include one (1) item of promotional merchandise in the delegate bags.</li> </ul>
Use of the APCC12 logo	<ul style="list-style-type: none"> <li>» until December 2019.</li> </ul>

## Sponsorship Opportunities continued



*The threatened Leucochrysum albicans subsp. tricolor (Hoary Sunray) growing on the north western slopes of Mt Majura ACT. Photo: Waltraud Pix*

*Ammobium craspedioides (Yass Daisy) is found from near Crookwell to near Wagga Wagga, with most populations in the Yass region. Photo: Bindi Vanzella*

### Plenary Speaker Sponsor (\$2,000 - inc. travel and accommodation costs)

Your logo, with acknowledgement as Plenary Speaker Sponsor, on:	<ul style="list-style-type: none"> <li>» the Conference website (including hyperlink to your organisation's home page).</li> <li>» Conference Program.</li> <li>» 3 x APC's including conference proceedings.</li> <li>» screen during sponsored Keynote session.</li> </ul>
Staff benefits	<ul style="list-style-type: none"> <li>» Full Conference Registration for one (1) representative inclusive of all benefits – excludes accommodation and conference dinner.</li> </ul>
Publicity	<ul style="list-style-type: none"> <li>» 50 word paragraph and organisation contact details to showcase your organisation in the Conference Program.</li> <li>» Opportunity to include one (1) item of promotional merchandise in the delegate bags.</li> </ul>
Use of the APCC12 logo	<ul style="list-style-type: none"> <li>» until December 2019.</li> </ul>

### Conference Dinner sponsor (\$1,500)

Your logo on:	<ul style="list-style-type: none"> <li>» the Conference website (including hyperlink to your organisation's home page).</li> <li>» Conference Program.</li> <li>» 2 x APC's including conference proceedings.</li> </ul>
Publicity	<ul style="list-style-type: none"> <li>» 30 word paragraph and organisation contact details to showcase your organisation in the Conference Program.</li> <li>» Opportunity to make a 5 minute welcome address at the conference dinner.</li> <li>» Opportunity to display corporate signage (supplied by Sponsor) during the Conference Dinner.</li> <li>» Opportunity to provide one (1) dinner gift/promotional item with logo on tables for all dinner guests.</li> <li>» Opportunity to include one (1) item of promotional merchandise in the delegate bags.</li> </ul>
Staff benefits	<ul style="list-style-type: none"> <li>» Two complementary tickets to the Dinner.</li> </ul>



## Sponsorship Opportunities continued



Once widespread, *Swainsona recta* (Small Purple Pea) is now restricted to a few locations in the ACT, NSW and Victoria. Photo: Lily Berry

APCC11 Field Trip to Wilsons Promontory in November 2016. Photo: Geoff Robertson

### Field Trip Sponsor (\$1,500)

Your logo on:	<ul style="list-style-type: none"> <li>» the Conference website (including hyperlink to your organisation's home page).</li> <li>» Conference Program.</li> <li>» 2 x APC's including conference proceedings.</li> </ul>
Publicity	<ul style="list-style-type: none"> <li>» 30 word paragraph and organisation contact details to showcase your organisation in the Conference Program.</li> <li>» Opportunity to make a 5 minute address during the field trip.</li> <li>» Opportunity to display corporate signage (supplied by Sponsor) at the meeting points.</li> <li>» Opportunity to provide organisation literature to trip participants.</li> <li>» Opportunity to include one (1) item of promotional merchandise in the delegate bags.</li> <li>» Your organisation will be verbally acknowledged at the beginning and end of the trip.</li> </ul>
Staff benefits	<ul style="list-style-type: none"> <li>» Two complementary tickets to the Field Trip.</li> </ul>

### Translocation Guidelines Workshop Sponsor (\$1,500)

Your logo on:	<ul style="list-style-type: none"> <li>» the Conference website (including hyperlink to your organisation's home page).</li> <li>» Conference Program.</li> <li>» 2 x APC's including conference proceedings.</li> </ul>
Publicity	<ul style="list-style-type: none"> <li>» 30 word paragraph and organisation contact details to showcase your organisation in the Workshop Program.</li> <li>» Opportunity to display corporate signage (supplied by Sponsor) at the Workshop.</li> <li>» Opportunity to make a 3 minute address at the Workshop.</li> <li>» Opportunity to include one (1) item of promotional merchandise in the delegate bags.</li> </ul>
Staff benefits	<ul style="list-style-type: none"> <li>» Two complementary tickets to the Workshop.</li> <li>» Two complementary copies of the ANPC's new 3rd edition of the Threatened Plant Translocation Guidelines.</li> </ul>

### Welcome Reception or Poster Session Sponsor (\$1,000)

Your logo on:	<ul style="list-style-type: none"> <li>» the Conference website (including hyperlink to your organisation's home page).</li> <li>» Conference Program.</li> <li>» 2 x APC's including conference proceedings.</li> </ul>
Publicity	<ul style="list-style-type: none"> <li>» 30 word paragraph and organisation contact details to showcase your organisation in the Conference Program.</li> <li>» Opportunity to include one (1) item of promotional merchandise in the delegate bags.</li> <li>» Opportunity to make a 3 minute welcome address.</li> <li>» Opportunity to display corporate signage (supplied by Sponsor) at the Welcome Reception or Poster Session.</li> </ul>
Staff benefits	<ul style="list-style-type: none"> <li>» Two complementary tickets to Welcome Reception or Poster session.</li> </ul>

## Sponsorship Opportunities continued



CSIRO Discovery Centre, Canberra. <https://pommepal.wordpress.com/tag/csiro/>

*Gentiana baeuerlenii* (Baurelen's Gentian) hasn't been seen in Namadgi National Park since 1998 and is possibly extinct. Photo: John Briggs

### Trade Stall Sponsor (\$1,000)

Your logo on:	<ul style="list-style-type: none"> <li>» the Conference website (including hyperlink to your organisation's home page).</li> <li>» Conference Program.</li> <li>» 2 x APC's including conference proceedings.</li> </ul>
Publicity	<ul style="list-style-type: none"> <li>» Opportunity to display corporate material (supplied by Sponsor) at a stall during the conference.</li> <li>» 30 word paragraph and organisation contact details to showcase your organisation in the Conference Program.</li> <li>» Opportunity to include one (1) item of promotional merchandise in the delegate bags.</li> <li>» Opportunity to make a 3 minute address.</li> </ul>
Staff benefits	<ul style="list-style-type: none"> <li>» Two complementary tickets to Welcome Reception.</li> </ul>

### Speaker Sponsor (\$750 - inc. travel assist for early career researchers and people working in remote and/or regional Australia)

Your logo on:	<ul style="list-style-type: none"> <li>» the Conference website (including hyperlink to your organisation's home page).</li> <li>» Conference Program.</li> <li>» 2 x APC's including conference proceedings.</li> </ul>
Publicity	<ul style="list-style-type: none"> <li>» Opportunity to include one (1) item of promotional merchandise in the delegate bags.</li> </ul>

### Lunch or Morning/Afternoon Tea Sponsor (\$500)

Your logo on:	<ul style="list-style-type: none"> <li>» the Conference website (including hyperlink to your organisation's home page).</li> <li>» Conference Program.</li> <li>» 2 x APC's (conference proceedings).</li> </ul>
Publicity	<ul style="list-style-type: none"> <li>» Opportunity to include one (1) item of promotional merchandise in the delegate bags.</li> </ul>

### Advertising in Conference Proceedings (\$400 - contributes to printing)

Conference proceedings will be published in two editions of the quarterly bulletin Australasian Plant Conservation.	<ul style="list-style-type: none"> <li>» 2 x quarter page adverts or 1 x half page advert in Australasian Plant Conservation (full colour available).</li> <li>» Advertisement is to be supplied by your organisation in a format which is ready for insertion in publication (details will be provided).</li> <li>» Location within the bulletin to be determined by the editors.</li> </ul>
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## Sponsorship Opportunities continued



*Caladenia actensis* (Canberra spider orchid) is endemic to the ACT and currently only known from two populations on Mt Ainslie and Mt Majura. Photo: Tobias Hayashi

APCC10 Technology session at Baha'i Centre of Learning, Hobart 2014. Photo: Royal Tasmanian Botanic Gardens

### Prize donation (\$200) - Early bird / Photo competition / Posters

Your logo on:	<ul style="list-style-type: none"> <li>» the Conference website (including hyperlink to your organisation's home page).</li> <li>» Conference Program.</li> <li>» Acknowledgement at the prize winning ceremony.</li> </ul>
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### Conference bag insert (\$100)

Conference bags will be distributed to every delegate upon registration	<ul style="list-style-type: none"> <li>» One (1) insert in delegate bags – Corporate literature, DL, A5 or A4 size (or similar) or promotional merchandise.</li> </ul>
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### Please note: All promotional merchandise is at the cost of the sponsor.

The conference provides an excellent opportunity to promote the profile of your organisation or company, including your involvement in plant conservation, to representatives from government, academia, community groups and private businesses involved in plant conservation from across Australia.

Depending on the level of your involvement, we will work with you to publicise your company, organisation or product both at the conference itself, and through the pre- and post- conference publicity, whether it be through the conference program, proceedings and website, and/or distribution of publicity material.

The conference will be widely publicised throughout Australia and New Zealand, through our well-established professional and community networks in plant conservation science and practice, and our extensive social media channels. Adverts will be placed in the quarterly ANPC bulletin Australasian Plant Conservation, and on the websites and newsletters of the ANPC and collaborating organisations.

We look forward to your interest in supporting this important national conference. A member of our conference organising committee will be in touch with you soon to discuss your potential support.

### SPONSORSHIP DEADLINE: 30 September 2018!

#### TERMS AND CONDITIONS

- » A tax invoice will be issued upon the execution of the Sponsorship Agreement.
- » GST will be added to the final Sponsorship dollar.
- » All materials provided by sponsors are subject to approval by Conference Organisers.
- » Exposure in Conference publications is determined by confirmation of sponsorship prior to print deadlines.

#### SPONSORSHIP AGREEMENT

- » An APCC12 Sponsorship Agreement is available upon request. Please contact the Sponsorship Coordinator at [anpc@anpc.asn.au](mailto:anpc@anpc.asn.au)



# What is the Australian Network for Plant Conservation?



*Pomaderris delicata* (Delicate Pomaderris) is known from only two sites, between Goulburn and Bundonia, and south of Windellama. Photo: Neville Walsh

Orchid field trip at the APCC10 Conference in November 2014. Photo credit: Magali Wright

## What is the Australian Network for Plant Conservation?

The Australian Network for Plant Conservation is a non-government, non-profit organisation which aims to promote and develop plant conservation.

### Our objectives are to:

- » Facilitate the exchange of high quality plant conservation information between scientists and on-ground practitioners.
- » Promote on-ground conservation, rehabilitation and management of remnant vegetation, threatened plants and ecological communities.
- » Contribute to international plant conservation.

The ANPC is a national network that links people, research and action in plant conservation. We work to ensure that scientific and on-ground knowledge are accessible to everyone. The ANPC is an incorporated body and includes a range of stakeholders interested in plant conservation. We specialise in training and the transfer of the best available science, so the conservation effort and dollar are well spent.

### What do we do?

- » Publish a quarterly bulletin, and technical guidelines and manuals
- » Run courses and workshops on plant conservation issues and techniques
- » Hold thematic conferences and forums
- » Manage plant conservation projects such as the Bring Back the Banksias project.
- » Publicise events and items of interest via an email newsletter and social media

- » Manage the ANPC website with up to date information on workshops, conferences, and threatened plants, and which provides an internet directory of plant conservation resources and much more.

### Who is involved?

The ANPC has about 350 members in Australia and overseas including botanists, ecologists, conservation biologists, research scientists, and land managers from a wide range of organisations including:

- » State and federal government agencies
- » Local government
- » Universities
- » Land managers (private and public)
- » Botanic gardens
- » Catchment management authorities
- » Non-government organisations
- » Environmental consultancies
- » Community groups
- » Community facilitators
- » Educators and students
- » Interested individuals

### Contact Information

Australian Network for Plant Conservation Inc.

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## AUSTRALIAN NATIONAL BOTANIC GARDENS

*Front Cover:*

Threatened plants from the ACT region all growing at the Australian National Botanic Gardens in Canberra:

*Swainsona recta* (Small purple pea) – Lily Berry;

*Ammobium craspedioides* (Button Winkewort) – Jo Lynch;

*Calotis glandulosa* (Mauve Burr-daisy) – Lily Berry.