

Partnership Prospectus

'Seeds to recovery'

Your organisation is invited to partner with APCC13 'Seeds to recovery' and be a part of this premier event in Albury NSW!

Partner with the ANPC conference to help us improve native plant conservation in Australia through knowledge sharing.

Provide support to ensure a successful conference - support keynote speakers, students, etc.

Boost your organisation's profile in the plant conservation community.

See below for further details.

The Australian Network for Plant Conservation (ANPC) and AlburyCity are proud to be hosting the



13th Australasian Plant Conservation Conference

'Seeds to recovery'

Sun 3 - Thurs 7 APRIL 2022



Australian Network for
Plant Conservation Inc

ANPC is the national network that links people, research and action in plant conservation

Our event

The biennial Australasian Plant Conservation Conference is the premier event in Australia to discuss native plant conservation issues.

Themes

With the overall theme 'Seeds to Recovery', presentations at APCC13 will explore the recovery of native plants after fire, native seeds, conservation of threatened species & communities, and engaging people with conservation & restoration.



Audience

APCC13 will bring plant conservation scientists, practitioners, agency staff, students and volunteers together from across Australia to discuss the latest scientific findings and how best to approach the key threats to plant conservation in Australia.



Speakers

Invited speakers together with speakers selected from submitted abstracts will showcase their work, workshops will provide an opportunity for discussion, and field trips will allow attendees from across Australia to visit local sites of ecological interest. Social functions will encourage networking and collaboration.



Previous conferences

The most recent Australasian Plant Conservation Conferences were held in Canberra in 2018 and Melbourne in 2016.

Partnership Opportunities

Your organisation is invited to partner with APCC13 'Seeds to recovery' and be a part of this premier event in Albury NSW!

The conference provides an excellent opportunity to promote the profile of your organisation, including your involvement in plant conservation, to representatives from government, academia, community groups and private businesses across Australia.

Depending on the level of your involvement, we will work with you to publicise your company, organisation or product both at the conference itself, and through the pre- and post- conference publicity, whether it be through the conference program, proceedings and website, and/or distribution of publicity material.

The conference will be widely publicised throughout Australia and New Zealand, through our well-established professional and community networks in plant conservation science and practice, and our extensive social media channels. Adverts will be placed in the quarterly ANPC bulletin Australasian Plant Conservation, and on the websites and newsletters of the ANPC and collaborating organisations.

Many partnership options are available, and the organising committee is happy to accommodate any other forms of support, so please discuss your ideas with us. Partnership may be financial, in kind, or a discount on services. We look forward to your interest in supporting this important national conference. Please contact us to discuss your potential support.



Summary table:

Partnership level	\$ amount
Gold	10,000
Silver	5,000
Bronze	2,500
Plenary Speaker – inc. travel and accommodation costs	2,500
Conference Dinner	1,500
Field Trip	1,500
Workshop	1,500
Welcome Reception	1,000
Trade Stall	1,000
Speaker	750
Lunch or Morning/Afternoon Tea	500
Advertising in Conference Proceedings	400
Prize donations	200
Conference Bag Insert	100

Closing date for Partnerships: 28 February 2022.



Benefits	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Speaker \$2,500	Dinner \$1,500	Field Trip \$1,500	Workshop \$1,500
Your logo, with acknowledgement as Partner, on:							
Conference website (including hyperlink to your organisation's home page)	✓prime listing	✓	✓	✓	✓	✓	✓
Registration Form	✓						
Conference Program	✓front cover	✓	✓	✓	✓	✓	✓
Editions of <i>Australasian Plant Conservation</i> (inc. conference proceedings).	4	4	3	3	2	2	2
Screen at opening and closing sessions on Day 1 and 2.	✓	✓	✓				
Screen between speakers on Day 1 and 2.	✓						
All APCC13 adverts.	✓						
Screen during sponsored speaker session.				✓			
Staff benefits:							
Number of confirmed presentations at APCC13, relating to conference themes.	2	1					
Number of Full Conference Registrations inclusive of all benefits – excludes accommodation and conference dinner.	3	2	1	1			
Two complimentary tickets to the Conference Dinner.					✓		
Two (2) complimentary tickets to the Field Trip.						✓	
Two (2) complimentary tickets to Workshop.							✓
Publicity:							
One branded stall at venue for distribution and promotion of your materials.	✓						
Showcase your organisation in the Conference Program inc. contact details. (number of words indicated).	✓120	✓80	✓50	✓50	✓30	✓30	✓30
Corporate Banner displayed in a prominent position (chosen by organiser) during the Conference Plenary sessions (banner to be provided by the Partner).	✓						
Number of quarter page adverts in <i>Australasian Plant Conservation</i> , distributed to over 500 ANPC individual and organisational members.	3	2	1	1			
Number of items of promotional merchandise in the delegate bags.	2	1	1	1	1	1	1
Use of the APCC13 logo until April 2023.	✓	✓	✓	✓			
Partnership of Welcome Reception, with promotion of your organisation.		✓					
Partnership of one morning and afternoon tea break, with promotion of your organisation.			✓				
Partnership acknowledged at the sponsored event.					✓	✓	✓
Opportunity to make a 5 minute welcome address at the sponsored event.					✓	✓	✓
Display corporate signage (supplied by Partner) at the sponsored event.					✓	✓	✓

Benefits	Welcome Reception \$1,000	Trade Stall \$1,000	Speaker \$750	Lunch or Tea break \$500	Advertising in proceedings \$400	Prize Donation \$200	Conference bag inserts \$100
Your logo, with acknowledgement as Partner, on:							
Conference website (including hyperlink to your organisation's home page)	✓	✓	✓	✓		✓	
Conference Program	✓	✓	✓	✓		✓	
Editions of Australasian Plant Conservation (inc. conference proceedings).	2	2	2	2			
Screen during sponsored speaker session.			✓				
Staff benefits:							
Two complimentary tickets to the Conference Dinner.	✓	✓					
Two (2) complimentary tickets to the Field Trip.							
Two (2) complimentary tickets to Workshop.							
Publicity:							
Showcase your organisation in the Conference Program inc. contact details. (number of words indicated).	✓30	✓30					
Number of items of promotional merchandise in the delegate bags.	1	1	1	1			1
Your organisation's partnership acknowledged at the sponsored event	✓	✓	✓	✓		✓	
Opportunity to make a 3 minute welcome address at the sponsored event	✓	✓					
Opportunity to display corporate signage (supplied by Partner) at the sponsored event.	✓	✓					
2 x quarter page adverts or 1 x half page advert in two editions of Australasian Plant Conservation. Advert supplied Partner in a format ready for insertion in publication. Location within the bulletin to be determined by the editors.					✓		

TERMS AND CONDITIONS

- A tax invoice will be issued upon the execution of the Partnership Agreement. GST will be added to the final Partnership dollar.
- All materials provided by Partners are subject to approval by Conference Organisers.
- Exposure in Conference publications is determined by confirmation of Partnership prior to print deadlines.

PARTNERSHIP AGREEMENT

- An APCC13 Partnership Agreement is available upon request. Please contact the Partnership Coordinators at business@anpc.asn.au and communications@anpc.asn.au

Please note: All promotional merchandise is at the cost of the Partner.

Photo credits: Nathan Emery and Jo Lynch