

Partnership Prospectus

14th Australasian Plant Conservation Conference (APCC14)



The [Australian Network for Plant Conservation](#) (ANPC) and the Queensland [Department of Environment, Science and Innovation](#) are proud to be hosting the **14th Australasian Plant Conservation Conference (APCC14)** in Toowoomba QLD from 13 to 17 October 2024.

Who we are

ANPC is the national network that links people, research and action in plant conservation.

Our event

The biennial Australasian Plant Conservation Conference is the premier event in Australia to discuss native plant conservation issues.

Themes

With the overall theme '***From little things...***', APCC14 will explore the recovery of native plants after fire, conservation of threatened species and communities, and plant diseases including Myrtle Rust, while strengthening new and existing networks including the Queensland Threatened Plant Network.

Audience

APCC14 will bring plant conservation scientists, practitioners, agency staff, students and volunteers together from across Australia to discuss how science and innovative project work are addressing the key threats to plant conservation in Australia.



Speakers

Invited keynotes and selected speakers will showcase their work, workshops will provide an opportunity for discussion, and field trips will allow attendees from across Australia to visit local sites of ecological interest. Social functions will encourage networking and collaboration.



Previous conferences

The most recent Australasian Plant Conservation Conferences were held in [Canberra in 2018](#) and [Albury in 2022](#).

Partnership Opportunities

Your organisation is invited to partner with APCC14 *'From little things...'* and be a part of this premier event in Toowoomba, QLD!

The conference provides an excellent opportunity to promote the profile of your organisation, including your involvement in plant conservation, to representatives from government, academia, community groups and private businesses across Australia.

Depending on the level of your involvement, we will work with you to publicise your company, organisation or product both at the conference itself, and through pre- and post-conference publicity, whether it be through the conference program, proceedings and website, and/or distribution of publicity material.

The conference will be widely publicised throughout Australia and New Zealand, through our well-established professional and community networks in plant conservation science and practice, and our extensive social media channels. Adverts will be placed in the quarterly ANPC bulletin **Australasian Plant Conservation**, and on the websites and newsletters of the ANPC and collaborating organisations.

Many partnership options are available, and the organising committee is happy to accommodate any other forms of support, so please discuss your ideas with us. Partnership may be financial, in kind, or a discount on services. We look forward to your interest in supporting this important national conference. Please contact us to discuss your potential support.

The Partnership Coordinators can be contacted at business@anpc.asn.au and communications@anpc.asn.au

Summary table

Partnership level	\$ amount
Gold	10,000
Silver	5,000
Bursary - support travel for students, ECRs* or Traditional Owners	3,500
Plenary Speaker – inc. travel and accommodation costs	2,500
Conference Dinner	1,500
Field Trip	1,500
Workshop	1,500
Welcome Reception	1,000
Trade Stall	1,000
Speaker	750
Lunch or Morning/Afternoon Tea	500
Advertising in Conference Proceedings	400
Prize donations	200
Conference Bag Insert	100

*Early career researchers



Closing date for Partnerships: 30 August 2024.

s/ Benefits	Gold \$10,000	Silver \$5,000	Bursary \$3,500	Speaker \$2,500	Dinner \$1,500	Field Trip \$1,500	Workshop \$1,500
Your logo, with acknowledgement as Partner, on:							
Conference website (including hyperlink to your organisation's home page)	<input checked="" type="checkbox"/> prime listing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Registration Form	<input checked="" type="checkbox"/>						
Conference Program	<input checked="" type="checkbox"/> front cover	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Editions of <i>Australasian Plant Conservation</i> (inc. conference proceedings).	4	4	3	3	2	2	2
Screen at opening and closing sessions on Days 1, 2 and 3.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Screen between speakers on Days 1, 2 and 3.	<input checked="" type="checkbox"/>						
All APCC14 adverts.	<input checked="" type="checkbox"/>						
Screen during sponsored speaker session.			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Staff benefits:							
Number of confirmed presentations at APCC14, relating to conference themes.	2	1					
Number of Full Conference Registrations inclusive of all benefits – excludes accommodation and conference dinner.	3	2	1	1			
2 complimentary tickets to the Conference Dinner.					<input checked="" type="checkbox"/>		
2 complimentary tickets to the Field Trip.						<input checked="" type="checkbox"/>	
2 complimentary tickets to the Workshop.							<input checked="" type="checkbox"/>
Publicity:							
One branded stall at venue for distribution and promotion of your materials.	<input checked="" type="checkbox"/>						
Showcase your organisation in the Conference Program inc. contact details (number of words indicated).	<input checked="" type="checkbox"/> 120	<input checked="" type="checkbox"/> 80	<input checked="" type="checkbox"/> 50	<input checked="" type="checkbox"/> 50	<input checked="" type="checkbox"/> 30	<input checked="" type="checkbox"/> 30	<input checked="" type="checkbox"/> 30
Corporate Banner displayed in a prominent position (chosen by organiser) during the Conference Plenary sessions (banner to be provided by the Partner).	<input checked="" type="checkbox"/>						
No. of quarter page adverts in <i>Australasian Plant Conservation</i> , distributed to over 500 ANPC individual and organisational members.	3	2	1	1			
Number of items of promotional merchandise in the delegate bags.	2	1	1	1	1	1	1
Use of the APCC14 logo until October 2025.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Partnership of Welcome Reception, with promotion of your organisation.		<input checked="" type="checkbox"/>					
Partnership of one morning and afternoon tea break, with promotion of your organisation.			<input checked="" type="checkbox"/>				
Partnership acknowledged at the sponsored event.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to make a 5 minute welcome address at the sponsored event.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Display corporate signage (supplied by Partner) at the sponsored event.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Benefits	Welcome Reception \$1,000	Trade Stall \$1,000	Speaker \$750	Lunch or Tea break \$500	Advertising in proceedings \$400	Prize Donation \$200	Conference bag inserts \$100
Your logo, with acknowledgement as Partner, on:							
Conference website (including hyperlink to your organisation's home page)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Conference Program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Editions of Australasian Plant Conservation (inc. conference proceedings)	2	2	2	2			
Screen during sponsored speaker session			<input checked="" type="checkbox"/>				
Staff benefits:							
2 complimentary tickets to the Welcome Reception	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
2 complimentary tickets to the Field Trip							
2 complimentary tickets to day of Workshop							
Publicity:							
Showcase your organisation in the Conference Program inc. contact details (number of words indicated)	<input checked="" type="checkbox"/> 30	<input checked="" type="checkbox"/> 30					
No. of items of promotional merchandise in the delegate bags	1	1	1	1			1
Your organisation's partnership acknowledged at the sponsored event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Opportunity to make a 3 minute welcome address at the sponsored event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Opportunity to display corporate signage (supplied by Partner) at the sponsored event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
2 x quarter page adverts or 1 x half page advert in two editions of Australasian Plant Conservation. Advert supplied by Partner in a format ready for insertion in publication. Location within the bulletin to be determined by the editors					<input checked="" type="checkbox"/>		

TERMS AND CONDITIONS

- A tax invoice will be issued upon the execution of the Partnership Agreement. GST will be added to the final Partnership dollar.
- All materials provided by Partners are subject to approval by Conference Organisers.
- Exposure in Conference publications is determined by confirmation of Partnership prior to print deadlines.
- Please note: All promotional merchandise is at the cost of the Partner.

THE PARTNERSHIP AGREEMENT

An APCC14 Partnership Agreement is available upon request.

Please contact the Partnership Coordinators at business@anpc.asn.au and communications@anpc.asn.au