



APCC15

15th Australasian
Plant Conservation
Conference

24-28 Aug 2026
Port Douglas, QLD

Culture, Collaboration and Change

Partnership Prospectus

Plant Conservation Australia and the *Australian Tropical Herbarium* are proud to be hosting the *15th Australasian Plant Conservation Conference (APCC15)* in Port Douglas Queensland from 24-28 August 2026.

Who we are

Plant Conservation Australia (formerly the ANPC) is the national network that links people, research and action in plant conservation.

Our event

The biennial Australasian Plant Conservation Conference is the premier event in Australia to discuss native plant conservation issues.

Theme

With the overall theme “**Plant Conservation: Culture, Collaboration and Change**”, APCC15 will explore native plant recovery through rainforest restoration partnerships, collaborations with Traditional Owner groups, networks including the Queensland Threatened Plant Network (QTPN), managing impacts of a changing climate, recovering threatened plants and ecological communities, and managing biosecurity threats such as Myrtle Rust.

Audience

APCC15 will bring plant conservation scientists, practitioners, agency staff, students and volunteers together from across Australia to discuss the latest scientific findings and how best to approach the key threats to plant conservation in Australia.

Speakers

Invited speakers together with speakers selected from submitted abstracts will showcase their work through talks and posters, workshops will provide an opportunity for discussion, and field trips will allow attendees from across Australia to visit local sites of ecological interest. Social functions will encourage networking and collaboration (which are often considered a highlight of our conferences).



Previous conferences

The most recent Australasian Plant Conservation Conferences were held in [Albury in 2022](#) and [Toowoomba in 2024](#). Delegate reactions and closing thoughts from 2024 can be viewed here <https://youtu.be/YiLH9xkNADg>

Partnership Opportunities

Your organisation is invited to partner with APCC15 and be a part of this premier event in North Queensland!

The conference provides an excellent opportunity to promote the profile of your organisation, including your involvement in plant conservation, to representatives from government, academia, community groups and private businesses across Australia.

Depending on the level of your involvement, we will work with you to publicise your company, organisation or product both at the conference itself, and through the pre- and post- conference publicity, whether it be through the conference program, proceedings and website, and/or distribution of publicity material.

The conference will be widely publicised throughout Australia and New Zealand, through our well-established professional and community networks in plant conservation science and practice, and our extensive social media channels. Adverts will be placed in the quarterly bulletin [Australasian Plant Conservation](#), and on the websites and newsletters of the Plant Conservation Australia and collaborating organisations.

Many partnership options are available, and the organising committee is happy to accommodate any other forms of support, so please discuss your ideas with us. Partnership may be financial, in kind, or a discount on services.

We look forward to your interest in supporting this important national conference. Please contact our business manager Jo at business@anpc.asn.au to discuss your potential support.

Partnership level	\$ ex GST
Diamond	30,000
Platinum	20,000
Gold	10,000
Silver (including live streaming)	5,000
Bronze	2,500
Plenary Speaker – inc. travel and accommodation costs	2,000
Conference Dinner	1,500
Field Trip	1,500
Workshop	1,500
Welcome Reception	1,000
Trade Stall	1,000
Speaker	750
Lunch or Morning/Afternoon Tea	500
Advertising in Conference Proceedings	400
Prize donations	200
Conference Bag Insert	100



Benefits	Diamond	Platinum	Gold	Silver	Bronze	Plenary Speaker	Field Trip, Workshop or Dinner
Cost (excl. GST)	\$30,000	\$20,000	\$10,000	\$5,000	\$2,500	\$2,000	\$1,500
Your logo, with acknowledgement as Partner, on:							
Conference website (inc. hyperlink to your organisation website)	✓ prime listing	✓ prime listing	✓ prime listing	✓	✓	✓	✓
Registration Form	✓ prime listing	✓ prime listing	✓				
Conference Program	✓ front cover	✓	✓	✓	✓	✓	✓
Editions of Australasian Plant Conservation (inc. APCC15 proceedings)	8	6	4	4	3	3	2
Screen at opening and closing sessions on Days 1, 2 and 3	✓	✓	✓	✓	✓		
Screen between speakers on Days 1, 2 and 3	✓	✓	✓				
All APCC15 adverts	✓	✓	✓				
Screen during sponsored speaker session						✓	
Staff benefits:							
Number of confirmed presentations at APCC15, relating to conference themes.	4	3	2	1			
Number of Full Conference Registrations inclusive of all benefits – exc. accommodation and conference dinner	5	4	3	2	1	1	
Complimentary tickets to the Conference Dinner	2	1					
Complimentary tickets to the Field Trip/Workshop/Dinner (choice dependent)							2
Publicity:							
Exclusive sponsorship of Plenary Speaker and following session/workshop and opportunity to make 3 minute welcome address	✓						
One branded stall at venue for distribution and promotion of your materials	✓	✓	✓				
Showcase your organisation in the Conference Program inc. contact details (number of words indicated)	✓ 200	✓ 160	✓ 120	✓ 80	✓ 50	✓ 50	✓ 30
Corporate Banner displayed in a prominent position during Conference Plenary sessions (banner to be provided by the Partner)	✓	✓	✓				
Number of quarter page adverts in Australasian Plant Conservation, distributed to over 500 ANPC individual and organisational members	5	4	3	2	1	1	
Number of items of promotional merchandise in the delegate bags	4	3	2	1	1	1	1
Use of the APCC15 logo until August 2027	✓	✓	✓	✓	✓	✓	
Partnership of Welcome Reception, with promotion of your organisation				✓			
Partnership of one morning and afternoon tea break, with promotion of your organisation					✓		
Partnership acknowledged at the sponsored event							✓
Opportunity to make a 5 minute welcome address at the sponsored event							✓
Display corporate signage (supplied by Partner) at the sponsored event							✓

Benefits	Welcome Reception	Trade Stall	Speaker	Lunch or Tea Break	Advertising in proceedings	Prize Donation	Conference bag inserts
Cost (excl. GST)	\$1,000	\$1,000	\$750	\$500	\$400	\$200	\$100
Your logo, with acknowledgement as Partner, on:							
Conference website (inc. hyperlink to your organisation website)	✓	✓	✓	✓		✓	
Conference Program	✓	✓	✓	✓		✓	
Editions of Australasian Plant Conservation (inc. APCC15 proceedings)	2	2	2	2			
Screen during sponsored speaker session			✓				
Staff benefits:							
Two complimentary tickets to the Welcome Reception	✓	✓	✓				
Publicity:							
Showcase your organisation in the Conference Program inc. contact details (number of words indicated)	✓ 30	✓ 30					
Number of items of promotional merchandise in the delegate bags	1	1	1	1			1
Partnership acknowledged at the sponsored event	✓	✓	✓	✓		✓	
Opportunity to make a 3 minute welcome address at the sponsored event	✓	✓					
Display corporate signage (supplied by Partner) at the sponsored event	✓	✓					
2 x quarter page adverts or 1 x half page advert in two editions of Australasian Plant Conservation. Advert supplied by Partner in a format ready for insertion in publication. Location within the bulletin to be determined by the editors					✓		

TERMS AND CONDITIONS

- A tax invoice will be issued upon the execution of a Partnership Agreement.
- GST will be added to the final Partnership dollar.
- All materials provided by Partners are subject to approval by Conference Organisers.
- Exposure in Conference publications is determined by confirmation of Partnership prior to print deadlines.



PARTNERSHIP AGREEMENT

- An APCC15 Partnership Agreement is available upon request.

Please contact the Partnership Coordinators at:

business@anpc.asn.au and communications@anpc.asn.au

Please note: All promotional merchandise is at the cost of the Partner.

